



# NNPEN PRESENTS

## BUSINESS BASICS ACCELERATOR

*Transform your business acumen in just 12 weeks.*

### Description

Join us in the 12-week Business Basics Accelerator course where you will receive expert instruction on how to use the nursing process to assess, plan, implement, and evaluate yourself and your community, with the ultimate goal of opening a sustainable NP-led healthcare practice. Our program is designed to teach you how to apply nursing process concepts in the business world through course content delivered by subject matter experts, engaging exercises that reinforce the content, and personalized mentorship every step of the way. This intensive program is tailored to help you achieve your entrepreneurial dream of practice ownership.

Topics: Module One (not a full listing)	Topics: Module Two (not a full listing)	Topics: Module Three (not a full listing)
Introduction to business development Why Now? Are you ready? Risk Taker Analysis/ Roadmap What Problem Are You Trying to Solve? Type of Practice Developing a Business Plan Mission, Vision, Values SWOT Analysis: assessing strengths, weaknesses, opportunities, and threats	Legal/ Business Structure Financials Marketing Credentialing Documentation, Coding, Billing Revenue Cycle Management Accounting and Bookkeeping	Foundations of Teamwork Assembling Your Team Roles and Responsibilities Communication Accountability Electronic Health Record Office Operations Data Collection Measures of success

### **BENEFITS**

Access to course leaders  
Weekly Assignments

### **GEARED FOR THE BUSY NPE**

Cohorts from across the country  
Weekly Zoom meetings

### **DON'T GO IT ALONE**

Shared experience  
Mentorship Opportunities

### *Listen to what our cohorts are saying.*

“I highly recommend this course to anyone who is a nurse practitioner - whether or not you are thinking of owning your own practice. The information provided is something we are not being taught in our programs and absolutely should be. Fully understanding your worth as well as how business should run (whether your own or one that you are working for) is key to your own success. **You do not know what you do not know!** The content experts are fantastic and Lynn and Lorraine are so supportive and resourceful! I learned so much about what I want to accomplish in my professional career and what it takes to achieve it. I am now armed with the power of information to help me to decide how to move forward.” Lucia